# Big Walk Fundraising Tips



#### Tell your friends

Set up your fundraising page and send it out to family and friends. It's a great idea to ask your fellow walkers to make a donation. TIP: the first donation on your page sets the pace for others; so see if you can find a generous donor to get you started!

## Get baking!

If you enjoy making sweet treats, why not take some along with you on your walk and ask your friends to make a donation. Go that extra mile and hold a bake sale in your local area or for colleagues, family and friends.

#### Make a day of it

Why not turn your walk into something bigger? Host a coffee morning or invite friends over for lunch before you set off for your stroll. Ask for a donation in return for your hard work!

### Fundraising target

Classic FM's Big Walk is for everyone - there's no set route or date - it's up to you.

You can also choose a fundraising target that's right for you. Every pound makes a huge difference.

£25 can cover the first crucial night of hospital accommodation so that desperately worried parents can be close to their premature and sick baby.

£50 can pay for a vital home support visit for parents who need help communicating with their deaf child.

And for a child with autism who struggles to express themselves, £100 can give them a voice and provide three hours of music therapy.

Once you've had your first donation through your online fundraising page, you will receive an exclusive Classic FM pin badge as a thank you from all of us!

The money you raise will help change young lives across the UK.

# Keeping it safe

We like to make sure you're safe and legal when fundraising, so don't forget to follow our golden fundraising rules...

- I . Be clear about who you're raising money for and always use our full name 'Global's Make Some Noise'
- 2. If you're putting on an event, be clear about how much of the amount raised is going to Global's Make Some Noise.
- 3. If you're collecting money in a public place, make sure you have written permission to be there from your local council.
- 4. Once you've collected your money, pay it straight into your page so we can see how much your Big Walk has raised.

If you have any questions about your Big Walk or fundraising, get in touch with Global's Make Some Noise at <a href="mailto:bigwalk@classicfm.com">bigwalk@classicfm.com</a> or call us on 0345 606 0990.

For more specific rules, visit the fundraising regulator's website <u>HERE</u>.



